



Baltimore in Depth

A Closer Look at the 2012 Baltimore Citizen Survey Results

City of Baltimore/Department of Finance/Bureau of the Budget and Management Research

The 2012 Citizen Survey asked 1,761 respondents a series of questions to gauge their satisfaction with the services offered by the City of Baltimore and the quality of life in the City. One of the questions asked respondents was **how likely they would be to move out of the City in the next 1 to 3 years**: 37 percent of respondents said they were likely to leave Baltimore in the near future, up by 3 percentage points from 2011.

Citizen Survey Results

The percentage of respondents who were likely or very likely to leave Baltimore remained relatively stable over the past four years. The 2012 percentages of respondents who are very likely, likely, not likely and not at all likely to leave are within 2 percentage points of the 2009 percentages for these categories.

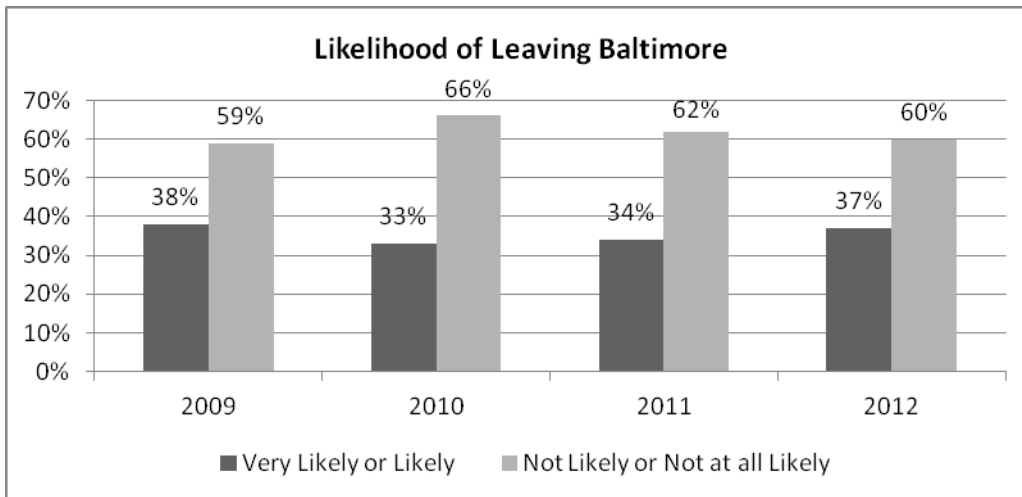


Chart 1: Likelihood of Leaving Baltimore

Likelihood of Leaving Baltimore	2009	2010	2011	2012
Very Likely	19%	20%	20%	20%
Likely	19%	13%	14%	17%
Not Likely	33%	40%	30%	32%
Not at all Likely	26%	26%	32%	28%

Table 1: Trend of Likelihood of Leaving Baltimore

Demographics characteristics of those who were more likely to leave Baltimore include:

- Younger respondents (Aged 18 to 24)
- Females
- Southwestern district residents
- Respondents with an annual income between \$25,000 and \$100,000

Key Findings:

Demographic characteristics of those who were more likely to leave Baltimore:

- Females
- 18 to 24 year-olds
- Black
- Southwestern district residents
- Income between \$25,000 and \$100,000
- Achieved less than high school
- Renters

Those who were likely or very likely to leave Baltimore were:

- More likely to be unsatisfied with City services
- More likely to rate Downtown and their neighborhood in the daytime and nighttime as unsafe or very unsafe
- More likely to rate City and their neighborhood cleanliness as poor

Demographics characteristics of those who were less likely to leave Baltimore include:

- Older respondents (Aged 65 or older)
- Males
- Central district residents
- Respondents with an annual income of less than \$25,000 or more than \$100,000

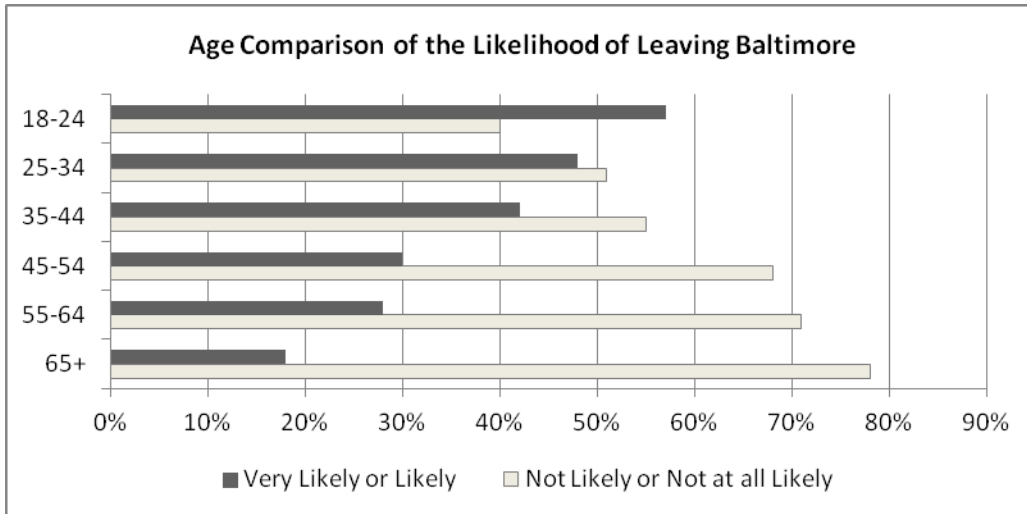


Chart 2: Age Comparison of the Likelihood of Leaving Baltimore in the Next Three Years

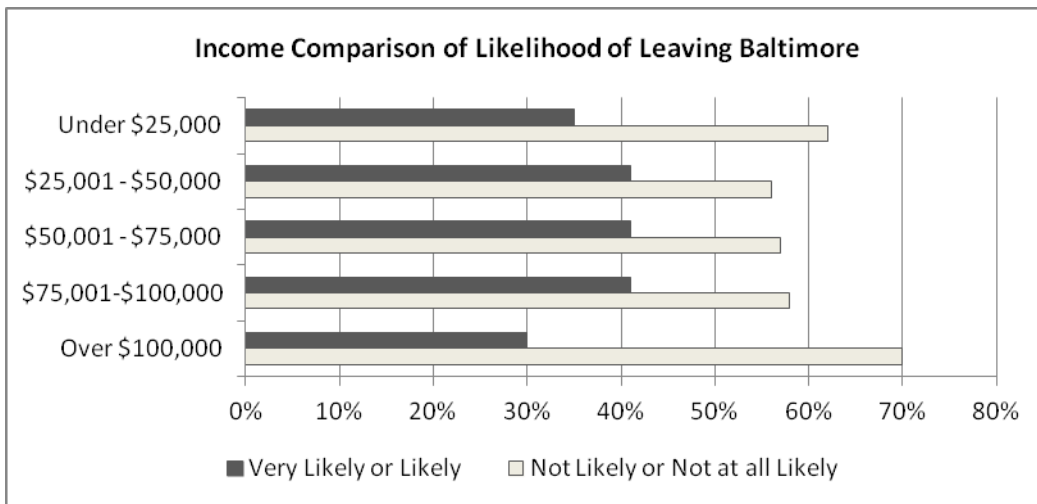


Chart 3: Income Comparison of the Likelihood of Leaving Baltimore in the Next Three Years

As Charts 2 and 3 show, younger respondents as well as respondents in the middle income brackets were more likely to leave Baltimore. The percentage of respondents who reported likely to leave the city was lower with each advancing age group. At the same time, respondents with incomes between \$25,000 and \$100,000 reported likely or very likely to leave at a rate of 41%. Those with incomes less than \$25,000 or more than \$100,000 reported that they were likely or very likely to leave at rates of 35% and 30% respectively.

Unsurprisingly, respondents who were more likely to leave the city were more critical of the city’s safety, cleanliness and overall city services. Those who were very likely or likely to leave Baltimore were more likely to rate their neighborhood and Downtown safety both during the daytime nighttime as unsafe or very unsafe. Additionally, respondents who were more likely to leave the city were also more likely to rate City cleanliness as poor. Finally, these same respondents were also more likely to be unsatisfied and very unsatisfied with City services.

Why Are You Likely to Leave?

Comparable to previous year results, pursuing another job, crime, and taxes were the top three most frequently cited reason for leaving Baltimore in 2012. However, between 2011 and 2012, the percentage of respondents rating crime as the primary reason for leaving dropped from 25% to 13% while the percentage of leaving residents that cited leaving to pursue another job jumped from 8% to 14%.

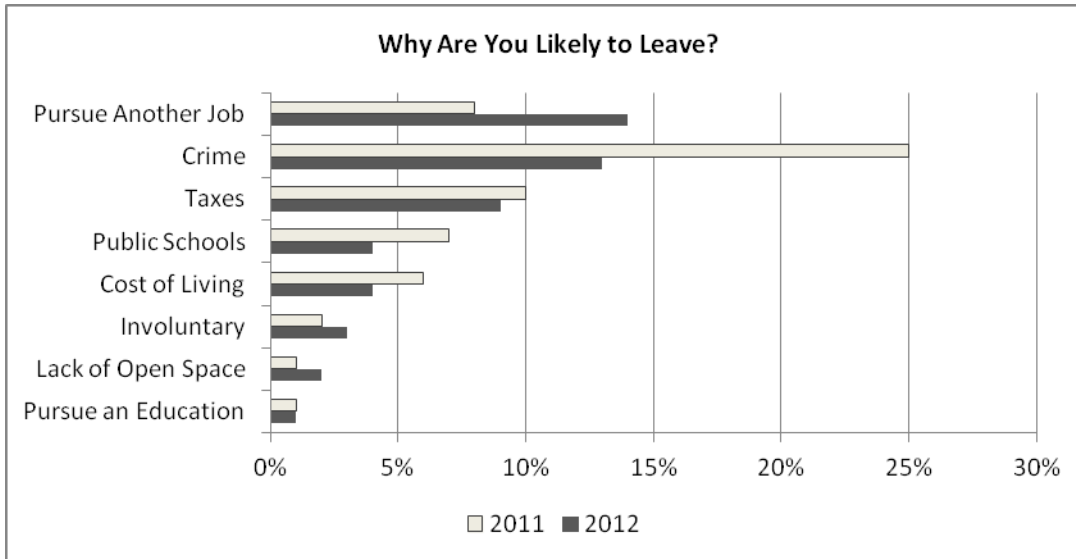


Chart 4: Reasons for Leaving Baltimore in the Next Three Years

Among respondents who were likely to leave Baltimore in the next three years, male respondents were more likely to leave to pursue another job while female respondents were more likely to leave because of crime.

The reasons for leaving Baltimore also varied among other demographics characteristics. Respondents under the age of 45 were significantly more likely to leave Baltimore than those above the age of 45. Those who were under 45 were more likely to leave Baltimore to pursue another job. Those who were above 45 were more likely to leave Baltimore because of high taxes and crime.

The reasons for leaving the city differed between planning districts. Crime was cited most often in the Southwestern district, the district with the highest percentage of respondents likely or very likely to leave the city. Pursuing another job was cited most often in the Central district while higher taxes were cited the most often in the Northern district.

Those who earned under \$25,000 were more likely to leave Baltimore because of high crime rates whereas those with income more than \$75,000 were more likely to leave Baltimore because of high taxes. Those with income more than \$100,000 were also more likely to leave Baltimore because of poor quality of public schools.

Both homeowners and renters were most likely to leave Baltimore because of crime. However, homeowners were more likely to leave Baltimore because of high taxes while renters were more likely to pursue another job.

Key Findings:

Those who were more likely to leave Baltimore because of *high crime rates*:

- Southwestern district residents
- Income under \$25,000
- Renters

Those who were more likely to leave Baltimore because of *high taxes*:

- Males
- Aged 45 or above
- Northern district residents
- Income above \$100,000
- Homeowners

Those who were more likely to leave Baltimore because of *poor quality of public schools*:

- Males
- Aged under 45
- Central district residents
- Renters

Those who were more likely to leave Baltimore because of *poor quality of public schools*:

- Males
- Aged under 45
- Western district residents
- Income above \$100,000
- Homeowners